



MINUTES OF THE MEETING OF OCTOBER 4, 2006

Board Members present: Sara Kenward, Justice Baxter, Mark Attarha, Linda Foss, Dan Shea, Tom Revelli, Tom Brodehl, Cheryl Strachan, Neils Dahl-Jensen, Howard Neal, Nancy Ekstrom, Lee Richter.

Absent: Lisa Lesowitz, Ken Betts, Helen Wyman (Staff)

Public Security meeting began at 6:05pm. No one from the public present.

Point of Discussion:

Security committee has met with 2 possibilities to replace Bay Alarm:

- 1) All About Security
- 2) John Weir

Discussion: We don't currently have walking patrol. Bay Alarm is currently 1900 a month. Surveys distributed to merchants. Board Members are willing to sever long term relationship with Bay Alarm. John from Bay Alarm showed up towards end of meeting. Said they do min. of 6 patrols a night

Input from MSIC: violent crime is on the rise in the neighborhood. Getting a dedicated police officer is way down OPD priority list. (510) 777-3333 is the non-emergency number to call to report incidences.

Action Items:

- Helen to include in next newsletter that people should report incidences to the above # or to MSIC even if they don't file a police report so that there is a record of what is happening in the neighborhood. This would help get the neighborhood stay more informed.
- Block captains to follow-up on the safety survey.

Suggestions:

- "We're Watching" posters for businesses to post in windows
- Having an email group / tree to decimate info

The Monthly meeting of the MVA Board of Directors was called to order by Justice Baxter at 6:30. Twelve board members were present constituting a quorum. Introductions were made. The minutes of September 6, stand approved as mailed. Moved by Neal, seconded by Falconer and the motion passed unanimously.

Bay Alarm update - John Harwood.

2 burglaries in last month at Crown Liquors (2 separate days ADT is their alarm company) BA agents did not notice either. Noticed a decrease in number of people "hanging out". Suggestion that members have signs in their windows that BA is patrolling the area. Escort Service call 15-20 minutes in advance 800-470-1000

Jean Quan's Office – Richard Cowan.

Someone asked him about the liability if MVA hires a security company who will apprehend someone i.e. lay hands on them. Richard suggested Lt. Meeks with OPD someone to ask. Number to call for 911 from a cell to get thru to OPD is 777-3211 (911 on a cell goes to CHP dispatch)

MSIC - Roger Vickery. Had a recent meeting addressing patrol and traffic officers. Met with Helen, Lisa and Linda re : emergency preparedness

- **Pocket Park.** Hard-scape work almost done. 2 benches ready for install. their budget is now at 40k, they've collect 20k. waiting for MVA check. The irrigation is already in.

planting to happen this fall. Village sign should go up in the next few weeks. They thank us for our "generous contribution".

Administrative Updates- Helen was absent.

MOTION: to approve the date for next year's Jazz & Wine Festival for Sept. 16, 2007 Neal moved, Foss seconded and the motion passed unanimously.

Committee Reports:

Organization – Justice. Linda now the chair of Promotion Committee.

Treasurer's Report – Tom Revelli. Tom reported that there was \$7,300 in the general account and 6500 in the CD. He said within a few weeks should be receiving final payment from the city of the BID fees.

Discussion re: financial compensation for Helen. Financial Sub-Committee recommended that the board raise her base pay from 26 to 28k a year. Also proposed a formula to reward Helen for the success of the Jazz and Wine Festival based on the profits, 25% up to 2k. Discussion resulted in two motions. MOTION: TO INCREASE EXECUTIVE DIRECTOR HELEN WYMAN'S SALARY FROM \$26,000 TO \$28,000 PER YEAR BEGINNING JANUARY 2007. MOTION: TO PAY HELEN WYMAN \$2500 FROM THE PROFITS OF THE 2006 JAZZ & WINE FESTIVAL. Motion by Neal, 2nd by Foss and the motion passed unanimously.

Promotion Committee – Linda.

Linda reported they had a meeting on previous Friday with only 3 attendees. They need more retail community members to join. Holiday Stroll will be on Dec. 7th. There will be an ice skating rink in the Albertson's parking lot. Committee meets every other Friday, 9:30 am at the bank. Halloween parade, sponsored by the Lion's Club. Motion: that the MVA donate \$500 to the Lion's Club to pay for police services for the Halloween Parade. Claudia moved, Tom R second and the motion passed.

Design / Beautification - Tom Brodehl. Writing a letter to Michael Sturtz asking for 3k back based on termination of future work. Street Sweeping, he called Jamil Blackwell head of city sweeping to let him know he (Tom) has been checking in the a.m. and there is no evidence our streets are actually being swept. Intern Conner is helping to clean the village, removing sticker, etc. Looking for a replacement for First Building Maintenance. According to Richard there is a city Blight Inspector. Richard will get him in contact with Helen re: food business with unsightly messes outside their storefronts. His name is Bill Singman. Dumpster by the garage discussed.

Land Use – Claudia Falconer. Gave very brief wrap up of MVA recent victory at the Planning commission.

Liza Sonia took the opportunity at this point to address the board. Congratulated the MVA on our presentation at the Planning Commission, "well done" .Expressed her wish to stay in her space and that no remodeling work would happen until after the holidays. Liza brought up the idea of the idea of her space been made as deep as the flower shop when remodeled. Board let her know it was too late for that compromise and not up to us anyway. Several board members advised her to obtain a lawyer to help explore her rights in relation to Coldwell Banker, their behavior, the legality of her lease, etc. Claudia to ask Pete Vollman. at Planning Commission to get an idea of the timing of construction.

Emergency Preparedness - Lisa. Absent. No report submitted.

Open Forum

- Justice announced Pete's coffee closing Oct. 9th for a month-long remodel.
- Neils asked Richard if he knew what a Boston model was. Answer is a crime prevention model.
- Roger - guy who picks up the cardboard in the village brought up discussion of red vs yellow zones. He'd like to see more yellow zones. Richard said it's unlikely, city rarely adds more to a neighborhood.

Meeting adjourned 7:57 p.m.

**Next Meeting: November 8, 2006 6:15 p.m. to 7:30 p.m.
California Savings Bank, 1998 Mountain Blvd**