



**Minutes of the Meeting of May 6, 2009
Pacific National Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Present: Tom Brodehl, Niels Dahl-Jensen, Claudia Falconer, Sara Kenward, Lydia Nayo,
Howard Neal, Tom Revelli, Dan Shea
Absent: Ken Betts, Nancy Ekstrom, Linda Foss, Lee Richter
Staff: Roger Vickery

The monthly meeting of the MVA Board of Directors was called to order at 6:20 PM by President Dan Shea. Eight Board members were present, constituting a quorum for the meeting.

Open Forum

- Richard Cowan from Jean Quan's office announced new No Parking signs on La Salle Ave. are due to be installed shortly to support our Farmers' Market. He further stated that the announced cut of 140 OPD officers is being undertaken to obtain federal assistance funds. He added that the City employs, in addition to Mayor Dellums, lobbyists both in Washington and Sacramento to champion Oakland needs.
- Stavros and Byron Gougoumis and Sven Krugger from Rustica asked the Board for protection from the Farmers' Market chicken vendor whom they said was competing with their chicken business. Upon motion duly made, seconded and unanimously carried by Board members present it was agreed that the chicken vendor shall be told not to return to the Market unless he agrees not to sell chicken products.
- Tyler Pon from Woodminster Theater described this season's offerings and requested advertising support from the Association. Upon motion duly made, seconded and unanimously carried by Board members present it was agreed the Association shall fund a \$250 quarter page ad in the Theater's program.
- Jean Miller from Miller & Company announced she is sponsoring her family's tortoise in this year's Pet Mayor Contest, and asked for the support of those present.

Committee Reports:

- **Secretary** – Upon motion duly made, seconded and unanimously carried it was agreed that the Minutes of the April 1, 2009 Board meeting shall be accepted as written.
- **Treasurer** – We have received our first 2009 B.I.D. payment of \$35,234, which is 50% of our expected yearly receipts. Some businesses have not paid their taxes yet, so that figure may be higher by our next payment. This first payment figure is \$3,000 less than our first payment in 2008.
- **Beautification/Design/Land Use**
 - E-report, attached.
- **Safety/Security**
 - E-report, attached. Upon motion duly made, seconded and unanimously carried by Board members present it was agreed the current contract with All About Security Services shall be extended through March 2010 or through the time required to review annual responses to our Needs Requirement mailing to known security companies.
- **Promotion**
 - E- report, attached.
- **Nominations**
 - A roster of potential candidates and officers was provided. It was agreed that short descriptions of each candidate's qualifications shall be included on the Ballot being sent to all MVA members by late May for voting by mid-June. It was

further agreed to limit the number of new Board members to five, even though seven candidates will be on the Ballot.

Announcements

- Subway is looking for locations in the Village that are agreeable to the Association
- The redesigned MVA Website is up and running at www.montclairvillage.com. It features a new Merchant Only section where members can update their Directory listings and learn how to take advantage of Association support.
- It was agreed that a tentative date of July 1, 2009 shall be the date for the annual Merchant Mixer, to be hosted this year at Montclair Bistro.

With no further business to discuss the meeting was adjourned at 7:32 PM.

Respectfully submitted

Roger Vickery for
Linda Foss, MVA Secretary

Attached:

- Beautification Team E-report
- Crime/Safety Team E-report
- Promotions Team E-report