



Minutes of the Meeting of June 4, 2008
Pacific National Bank, 1998 Mountain Blvd., Oakland, CA 94611

PRESENT: Ken Betts, Tom Brodehl, Niels Dahl-Jansen, Claudia Falconer, Lee Richter, Dan Shea
ABSENT: Mark Attarah, Kathleen Caldwell, Nancy Ekstrom, Linda Foss, Sara Kenward, Howard Neal, Tom Revelli, Winter Williams
STAFF: Roger Vickery

The monthly meeting of the MVA Board of Directors was called to order at 6:20 PM by President Dan Shea. Six Board members were present, not constituting a quorum.

Open Forum

- Mimi Rohr and Mark Zinns provided an update on the **Teen Power Project**, and asked for any financial help the MVA could provide for the coming year. It was agreed to refer this request to the Promotions Committee for possible value in our 2009 budget. Two merchants present at the meeting, Ken Betts, Ken Betts Chevron, and Jeff Diamond, Farmstead Cheese & Wine, agreed to make donations from their companies.
- Eric Jefferson, All About Security, reported on **drive-by and walking patrol activities** in the past month. Director Vickery reported that AAS has been adhering to all requirements of our current MVA Security Needs document.
- Richard Cowan from Jean Quan's office requested financial support for a **walking path from Scout Road to Montera/Joaquin Miller schools**. It was agreed to refer this to the Promotion Committee for possible value in our 2009 budget.
- Jeff Diamond and Carol Huntington, owners of Farmstead Cheese & Wine, introduced themselves as new merchants at 6218 La Salle Avenue. Welcome!

Executive Director Updates

- The MVA has received a recognition award from the Montclair Safety & Improvement Council (MSIC) for its contribution of \$5,000 to their **Short Line Pocket Park project**. The funds were used to create a "Welcome to Montclair Village" sign in the park, matching our existing sign at Mountain & Park Blvds.
- Our first 2008 **B.I.D. payment** was received on May 27. 197 merchants have paid their B.I.D taxes so far this year, 75% of the total number of merchants.
- **Sidewalk repairs** continue **and painting of parking spaces & red zones** are in process.

Committee Reports:

- **Secretary** – with no quorum no Minutes from previous meetings were approved.
- **Financial** – We have a Net Income of \$30,972.88 as of 6/1/08, as shown on the attached Financial Statement.
- **Nominations** – With no quorum, the slate of candidates presented could not be approved. It was agreed that the Board would be notified by E-mail and a vote taken.
- **Beautification** –
 - It was agreed that property owners should be invited to the Wednesday, June 11, 2008, public meeting of merchants and shoppers to determine the initial aspects of the Village Streetscape project.

- The City has been notified of our desire to modify its bike rack installation plan in the Village to compensate for the loss of parking meters.
 - New parking garage signs are being developed to create better awareness.
 - The PWA Committee has scheduled a review of the proposed stop light at the intersection of Mountain/LaSalle for its July 8 meeting. Representatives from the Beautification Committee will attend.
 - The next Beautification Committee meeting is scheduled for Tuesday, June 8, 10 AM, at 6180 Antioch Street
- **Promotion –**
 - It was agreed that the date for the MVA Mixer shall be changed to Monday, June 30, and the location to Italian Colors.
 - The next Promotions Committee meeting is scheduled for Friday, June 13, 9 AM, Pacific National Bank.

Announcements

- None

With no further business to discuss the meeting was adjourned at 7:28 pm.

Respectfully submitted

Roger Vickery for
Linda Foss, MVA Secretary

Attached: MVA Financial Statement – June 2008