



**The MVA's mission is to support our merchant members and help the Village thrive.
Celebrating 65 Years of Service 1948-2013**

**Minutes of the Board of Directors Meeting of November 6th, 2013 - APPROVED
US Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Board Members: Jeff Diamond, Hana Levin, Steve Montgomery, Tom Revelli, Howard Neal, Wayne Sweeney, Mike Williams, John Porras, Thomas Wong
Absent: Mary Avila, Vanessa Bergmark, Larry Ginsburg, Lee Richter
Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:15 PM by Co-President Howard Neal. Nine (9) Board members were present, constituting a quorum for the meeting.

Agenda

- 6:15 Call to Order – Co-President Howard Neal
- Welcome & Introductions
 - Review of Agenda
- 6:20 Montclair Village Association Committee Updates
- Executive Director – Daniel Swafford
 - Approval of October 2, 2013 Meeting Minutes – Motion Jeff Diamond; 2nd John – in favor/ Jeff Diamond opposed
 - Financial Report – Treasurer Tom Revelli - \$56,000
 - Executive Committee – Co-President Howard Neal
 - Promotions – Chair – Open
 - Holiday Stroll overview and feedback
 - Beautification/Safety – Chair John Porras
 - MSIC Update – Ralph Morewitz
 - Block Ambassadors – Chair Hana Levin
- 6:40 Alameda Alliance for Health Medical – 163k members, sharing information about Covered California
Leila Saadat – Powerpoint Presentation
Details Covered at coverdca.com
- 7:00 Open Forum
- 7:05 Adjourn

Upcoming Meetings

- Promotions/ Beautification/Safety: 3rd Wednesday of the month 9:05 AM – Crogan's NEXT 11/20
- Executive Committee: Friday, November 22nd, 8:30 AM – MVA Office
- Block Ambassadors: 3rd Wednesday Time 2:00 PM – Italian Colors NEXT 11/20

Wednesday, Nov. 13th, 5:30-7:30, Montclair Business Mixer hosted by Comfort Keepers @ Crogan's

Executive Committee Summary – 10/23/13 meeting

- October 2th Board Agenda
- (Executive Director workload and compensation
- Reschedule/ Cancel November Exec Meeting
- (Sarber Mixer Reimbursement
- (Garage Draft Contract
- November 6th Board Agenda
- Affordable Care Act (
- Holiday Stroll and Marketing
- Other?
- Upcoming Events
- MVA Sponsor for Halloween Parade – Oct 31, 3pm
- November Merchant Mixer hosted by Comfort Keepers
- November priorities
- Holiday Marketing
- Farmers' Market Evaluation
- Parking Garage Contract
- Legal Action on BID delinquents
- Antioch Ct. Improvement Project

Next Meeting: Friday, November 22th, 9:05AM

Beautification/Safety Committee Summary – 10/16 meeting

- Land Use
- Au-Natural moving to 1958 Mountain, owner Esther Torres
- Finalize holiday Banner art
- Holiday Stroll planning
- Beautification/ Safety
- Holiday Banners design review Final
- Next Antioch Ct meeting – Monday, Oct. 21st @ MVA
- Upcoming Events
- Halloween Parade, Thurs., Oct. 31st
- Holiday Stroll Event review and general plan

Next Beautification/ Safety & Promotions Committee Meeting – Nov 20, 9:00 at Crogan's

Block Ambassador Committee Summary – 10/16/13 meeting

(See Hana's report)

Next meeting: Wed., Nov. 20th, 2pm @ Italian Colors