



The MVA's mission is to support our merchant members and help the Village thrive
Celebrating 65 Years of Service 1948~2013

Minutes of the Board of Directors Meeting of April 1, 2015 - APPROVED
Montclair Presbyterian Church – Family Room, 5701 Thornhill Dr., Oakland, CA 94611

Board Members: Jeff Diamond, Howard Neal, John Porras, Tom Revelli,
Absent: Steve Montgomery, Lydia Nayo, Thomas Wong
Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:00 PM by President Jeff Diamond. **(4)** Four Board members were present, constituting a quorum for the meeting.

Agenda

- 6:15 Call to Order –President Jeff Diamond
- Welcome & Introductions
 - Review of Agenda
- 6:20 Montclair Village Association Committee Updates
- Executive Director - Daniel Swafford
 - No Loitering Signs up today, active enforcement for 10 days. OPD outpost command 4/6
 - Restaurant Walk – MSIC proceeds to AC
 - Approval of February 4 & 18, and March 4, 2015 Meeting Minutes; motion Howard Neal, 2nd Tome Revelli, All in favor
 - Financial Report - Treasurer Tom Revelli
 - Executive Committee –President Jeff Diamond
 - Promotions; Beautification/Safety –
 - MSIC Update – Daniel Swafford
 - Election 5/7
- 6:35 Approval of MVA Tax filing form 990
- John Porras Motion, 2nd Howard, all in favor
- 6:40 Land Use 6206 La Salle Ave. vacancy and prospective use – Home Care Assistance; Ellwood Commercial
- La Jolla office holds many community events
 - Looking at doing weekly events in Montclair
 - Health and wellness resources center for community.
 - Jesse Walter; East Bay Client came manager
 - “Shop Local” message to clients
 - 90 offices across country; 20 corporation owned, 70 franchises
 - Patrick Ellwood- historically correct store front (recessed)
 - Must take in historical consideration
 - Hamelton Murdoc – original architect of building.
 - Howard Neal Motion to approve applicant; 2nd John Porras, No recommendation.
- 7:00 Open Forum
- D4 update
 - Park/HWY 13 entrance
 - Kiosks improvements in JMP

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Updated 4/1/2014

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.

- Undergrounding PG+E delays
- MSIC applications for steering committee
- Jill Broadhurst and Nicki Kaiser, application for Steering Committee; election 5/7
- Looking for more community liasions
- Strike 2 meeting requirement
- Dead Tree on Moraga

7:05 Adjourn – Please help stack chairs

Thank you Montclair Presbyterian Church for hosting

Upcoming Meetings

- Promotions/ Beautification/Safety/ Land Use: As Needed
- Executive Committee: Fourth Wednesday of the Month, 9:15 AM – US Bank NEXT 4/22
- Montclair Safety and Improvement Council – Steering Committee Election – May 7, 7PM @ Montclair Presbyterian

Upcoming Montclair Events Calendar

April

- Montclair Earth Day Community Clean Up and Service Appreciation BBQ – Saturday, April 18th; 9-1PM, BBQ @ 1PM; Montclair Park
- Montclair Restaurant Walk – Tuesday, April 21st; 6-8:30PM

Executive Committee Summary – 2/25/2015 meeting

- Update on 2042 Mountain
- Proposed Use for 6200 LaSalle – Home Care Assistance
 - Presenters Patrick Ellwood building owner; Megan Heinen Home Care Assistance
- **Garage Update**
 - Security Camera Install
- **MVA Board Meeting Agenda** – Wednesday, March 4th 6:15 Montclair Presbyterian
- **Emerging Events**
 - Service Appreciation BBQ/Workday (April 18th)
 - Restaurant Walk (April 21st; 6-8:30)
 - State of Montclair (Q2)
 - Healthy Life festival (May 30?)
 - Beer & Wine Celebration (June 27th)

Additional Business - Adjourn

Next Meeting: Wednesday, March 25th, 9:15AM @ Montclair Presbyterian Church

Beautification/Safety/Land Use Committee Summary – 2/11/2015 Meeting

- Follow up presentation from F&M Bank
- Motion to recommend to board to contest CUP application for F&M Bank at 2042 Mountain Blvd (if filed).
Made by Howard Neal, Seconded Tom Revelli, all in favor

Next Beautification/ Safety & Promotions Committee Meeting – TBD