



**The MVA's mission is to support our merchant members and help the Village thrive
*Celebrating 65 Years of Service 1948~2013***

**Minutes of the Board of Directors Meeting of May 6, 2015 - APPROVED
Montclair Presbyterian Church – Family Room, 5701 Thornhill Dr., Oakland, CA 94611**

Board Members: Jeff Diamond, Howard Neal, Tom Revelli,
Absent: Steve Montgomery, Lydia Nayo, John Porras, Thomas Wong
Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:00 PM by President Jeff Diamond. **(3)** Three Board members were present, constituting a quorum for the meeting.

Agenda

- 6:15 Call to Order –President Jeff Diamond
- Welcome & Introductions
 - Review of Agenda
- 6:20 Montclair Village Association Committee Updates
- Executive Director - Daniel Swafford
 - Garage operation review 5/13, manual
 - Approval of April 1, 2015 Meeting Minutes motion
 - Financial Report - Treasurer Tom Revelli \$8,100
 - Executive Committee –President Jeff Diamond
 - Promotions; Beautification/Safety –
 - MSIC Update – Daniel Swafford
 - BBQ debrief
 - Restaurant Walk debrief
 - Beer and Wine \$3,000 sponsor commitments
 - D4 report
 - Proclamation from City Council recognition for volunteerism and fundraising for schools
 - Budget meetings mayor released draft
 - Increase OPD by 90 goal of 800 by 2018
 - Transportation funding from BB
 - D4 polling for wildfire assessment
 - June 30th Council Approval
- 6:40 Town Squared – Merchant communication platform – Devin McIntire
- Alignable – merchant cross promotion
- 7:00 Open Forum
- 7:05 Adjourn – Please help stack chairs

Thank you Montclair Presbyterian Church for hosting

1980 Mountain Blvd. Suite 212 • Oakland, CA 94611
(510)339-1000 • (510)339-2368 fax • montclairvillage@sbcglobal.net
www.montclairvillage.com

Updated 4/1/2014

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.

Upcoming Meetings

- Promotions/ Beautification/Safety/ Land Use: As Needed
- Executive Committee: Fourth Wednesday of the Month, 9:15 AM – US Bank NEXT 6/24

Upcoming Montclair Events Calendar

May/ June

- Fine Art Festival– June 26-27th
- Montclair Beer & Wine Celebration – Saturday, June 27th; 11-5PM, Mountain Blvd
- Merchant Mixer – July 8th; TBA

Executive Committee Summary – 5/27/2015 meeting

Land Use Update

Garage Update

- Priority Spending – Parking Assessment Revenue
- Customer Satisfaction Survey – Intern Project

Executive Director Update

- African American man with dreads getting worse

MVA Board Meeting Agenda – Wednesday, June 3rd, 6:15 Montclair Presb

- 2015-2016 MVA Board Ballot approval
- Annual meeting – date and location
 - \$1000 @ Town Squared – multiple locations

Emerging Events

- ' Beer & Wine Celebration (June 27th)
 - Beer & Wine commitments (1 form rec'd)
 - Sponsor Outreach and recruitment
- ' MVA Annual Mixer, July 8?; location TBD
- ' Red Oak Outdoor Cinema, July 18 (Big Hero 6) & August 22 (Indiana Jones and the Raiders of the Lost Ark)

D4 Council Business

Next Meeting: Wednesday, April 22nd, 9:15AM @ US Bank

Beautification/Safety/Land Use Committee Summary – 2/11/2015 Meeting

- Follow up presentation from F&M Bank
- Motion recommended to board to contest CUP application for F&M Bank at 2042 La Salle Ave.
Made by Howard Neal, Seconded Tom Revelli, all in favor

Next Beautification/ Safety & Promotions Committee Meeting – TBD