



The MVA's mission is to support our merchant members and help the Village thrive.

**Minutes of the Board of Directors Meeting of December 7, 2011; Approved 1/4/12
US Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Present: Teresa Bozikis, Aaron Brown, Jeff Diamond, Linda Foss, Gayle Langston, Steve Montgomery, John Porras, Tom Revelli, Lisa Sonia Wallach, Winter Williams
Absent: Lee Richter
Staff: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:20 PM by President Winter Williams. Ten (10) Board members were present, constituting a quorum for the meeting.

• **Montclair Village Association 2011 Wrap Up**

Montclair Village Association Report

➤ Association Business

- Approval of November 2, 2011 Meeting Minutes - Secretary Linda Foss

Motion to approve: Jeff Diamond; Second: Gayle Langston; All in favor

- Financial Report – Treasurer Tom Revelli

\$48,606.00 balance, third and final BID payment from City of Oakland just received, not reflected in balance

➤ Administrator Summary – Daniel Swafford reports:

Parking Validation decal available, Merchants can now validate for up to 3 hours

Tree trimming and maintenance quotes have been accepted, Beautification committee will determine contractor and implementation timeline

Planter Boxes inventoried, looking for recipients for boxes marked for removal

Facebook and website, need content, pictures

Website to launch end of January

➤ Executive Committee – President Williams

Past due BID fees – outreach to delinquents in process

Marketing collateral being updated

Projects for 2012 can be focused in committee then presented at 1/4/12 Planning Meeting

MVA Office upgrade ongoing

1/4/12 Planning Meeting- encourage members and guests to attend

➤ Beautification/Safety – Chair Jeff Diamond reports:

Assess planters, street trees for trimming, sidewalk damage, trash cans, newspaper racks – making progress

➤ Promotion – Co-Chair Gayle Langston reports:

Marketing collateral available, join committee meeting to develop 2012 action

Open Forum – No requests

6:45 Adjourn Board Meeting Begin Merchant Mixer

Thank you:

- Steve, Italian Colors, for providing food
- Linda, US Bank, for donating meeting space and refreshments

Linda Foss, MVA Secretary