



The MVA's mission is to support our merchant members and help the Village thrive.

**Minutes of the Board of Directors Special Meeting of May 24, 2012; Approved June 6, 2012
US Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Present: Aaron Brown, Linda Foss, Tom Revelli, Lee Richter, Winter Williams
Absent: Jeff Diamond, Steve Montgomery, John Porras, Liza Sonia Wallach
Staff: Daniel Swafford

The special meeting of the MVA Board of Directors was called to order at 10:15 AM by President Winter Williams. Five (5) Board members were present, constituting a quorum for the meeting.

Also in attendance: Vanessa Bergmark (Red Oak), Tom Brodehl (Art Loft), Jordan Cox (RioVida Networks), Asif Hamid (Montclair Photo), Rachael Phillips (Tulip Grove), Mark Squire (RioVida Networks), Thomas Wong (Rite Aid), Peter York (Grinders)

A special meeting was convened to discuss and consider a motion made by Aaron Brown, Chair of the Promotions Committee, to follow the recommendation of the Promotions Committee to approve the proposal by RioVida networks to produce a 2012 music event series July 21, 28, Aug 4, 11 on Antioch Ct and Antioch Street.

Concerns about the street closure were made by members Brodehl, Hamid, and York citing the need for vehicular access and the financial strain caused by loss of access.

The Promotions Committee saw the event as an opportunity to engage all businesses and would work to introduce the new people the event will draw to those businesses on Antioch Ct as well as businesses throughout the Village.

All members supported a music event series with disagreement on the most suitable location.

Promotions Chair Brown asked to table the Motion to explore alternative venues for the event.

RioVida wants to have a positive relationship with all members and produce an event with a positive impact for the businesses in Montclair, RioVida is happy to look at other venues, understanding the event dates may change to accommodate the process for site approval.

Adjourned 11:00AM