



**The MVA's mission is to support our merchant members and help the Village thrive.**

**Minutes of the Board of Directors Meeting of October 3, 2012 – APPROVED 11/7/12  
US Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Present: Vanessa Bergmark, Jeff Diamond, Linda Foss, Hana Levin, Steve Montgomery, Howard Neal, Tom Revelli, Lee Richter, Wayne Sweeney, Mike Williams, Thomas Wong

Absent: Aaron Brown, Gayle Langston (Excused), John Porras

Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:15 PM by President Linda Foss. Ten (10) Board members were present, constituting a quorum for the meeting.

### **Agenda**

- 6:15 Call to Order – President Linda Foss
- Welcome & Introductions
  - Review of Agenda
- 6:20 Montclair Village Association Committee Updates
- Executive Director Summary - Daniel Swafford
  - Approved September 5, 2012 Meeting Minutes – Motion: Jeff Diamond, Second: Howard Neal, All in Favor
  - Financial Report - Treasurer Tom Revelli
    - \$37,367 in Checking
  - Executive Committee - President Linda Foss  
(see Committee notes below)
  - Promotions – Chair - Aaron Brown, Report given by Daniel Swafford
    - Holiday Stroll Planning meeting 10/10, 9:05 at US Bank
    - Halloween Parade 10/31, merchants please pass out candy in the park, meet to help prep 10/31, 12:30 @ Bistro Garden Room  
(see Committee notes below)
  - Beautification/Safety – Chair John Porras, Report given by Jeff Diamond  
(see Committee notes below)  
All members should try to utilize See Click Fix
  - Block Ambassadors – Chair Hana Levin
    - Looking for Block Captains and Ambassadors, please see Hana
    - Meeting 10/17, 3p @ US Bank
- 6:40 Open Forum
- 6:45 Adjourn
- 7:00 MVA Reception in honor of the Sullivan and Sarber retirements

Please thank the following Members for their generous donations at August's meeting:  
Crown Wines & Spirits, Farmstead Cheeses & Wines, Italian Colors, Grill One.  
US Bank for hosting and providing appetizers and refreshments.

Next Board Meeting: November 7<sup>th</sup>, 6:15PM @ US Bank

## **Committee Meeting Notes – September Meetings**

### **Executive Committee Summary – 9/26 meeting**

- October 3 meeting and retirement celebration – Sullivan and Sarber
- Fall events: Art fest; Holiday Stroll, ways to enhance, vision from Promotions committee

### **Beautification/Safety Committee Summary – 9/19 meeting**

- Prepare updated list of merchants for Mosaic Project
- Future Project ideas: bricks at crosswalk; pond/ park improvement; Parklett @ Antioch Ct

### **Promotions Committee Summary – 9/14 meeting**

- guest from ValPac on marketing materials
- Meeting date change – still TBD
- Upcoming events - Fine Arts Festival – Oct 13-14; Annual Halloween Parade Oct 31; Holiday Stroll Dec 6