



The MVA's mission is to support our merchant members and help the Village thrive.

**Minutes of the Board of Directors Meeting of September, 5, 2012 – APPROVED 10/3/12
US Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Present: Vanessa Bergmark, Aaron Brown, Jeff Diamond, Linda Foss, Hana Levin, Steve Montgomery, Howard Neal, John Porras, Tom Revelli, Lee Richter, Wayne Sweeney, Mike Williams, Thomas Wong

Absent: Gayle Langston

Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:15 PM by President Linda Foss. Ten (10) Board members were present, constituting a quorum for the meeting.

Agenda

- 6:15 Call to Order – President Linda Foss
- Welcome & Introductions
 - Review of Agenda
- 6:20 Montclair Village Association Committee Updates
- Administrator Summary - Daniel Swafford
 - Approved August 1, 2012 Meeting Minutes – Motion: Jeff Diamond, Second: Howard Neal, All in Favor
 - Financial Report - Treasurer Tom Revelli
 - 2013 Annual Report and General Budget – Motion: Jeff Diamond, Second: Hana Levin, All in Favor
 - Executive Committee - President Linda Foss
 - Vote to appoint Howard Neal to the position of Secretary– Motion: Jeff Diamond, Second: John Porras, All in Favor

(see Committee notes below)
 - Promotions – Chair - Aaron Brown
 - (see Committee notes below)
 - Beautification/Safety – Co-Chairs Jeff Diamond, John Porras
 - (see Committee notes below)
 - All members should try to utilize See Click Fix
- 6:40 Bay Alarm - 6 month Security contract
- Motion: John Porras, Second: Jeff Diamond, All in Favor
- 6:50 Planter Mosaic and Sponsor program – paper applications, applications were emailed to membership and are always available by request. Mosaic option only, avl through 2012
- 6:55 Open Forum
- 7:05 Adjourn
- 7:10 MVA Member Networking

Please thank the following Members for their generous donations at September's meeting:
Crown Wines & Spirits, and US Bank for hosting and providing appetizers and refreshments.

Next Board Meeting: November 7th, 6:15PM @ US Bank

Committee Meeting Notes – August Meetings

Executive Committee Summary – 8/20 meeting

- Review open projects, see Zoho Projects, set priorities for August
- Upcoming Board Meetings, New Board Planning Follow up
- September 5th, 6:15-7:30PM, US Bank Agenda Setting
- EC Recurring Meeting - date change – 4th Mondays
- 2013 Budget Planning and timeline

Beautification/Safety Committee Summary – 8/22 meeting

- MVA/Bay Alarm Security program terms for possible contract (see attached)
- Planter Sponsorship terms and final marketing
- Mosaic planter dedication, September 4 (12:15 Lions Lunch at Montclair Bistro- details to follow; 1-1:15pm dedication at planter under clock)
- Tree trimming – RFQ priority for Q1 2013

Promotions Committee Summary – 8/10 meeting

- New resident welcome package – Guest, Corina X2 Media; consider general magazine with welcome inserts; Another guest from ValPac will be invited to attend the Sept meeting
- Meeting date change – still TBD
- Upcoming events - Fine Arts Festival – Oct 13-14; Annual Halloween Parade Oct 31; Holiday Stroll Dec