



**The MVA's mission is to support our merchant members and help the Village thrive.  
Celebrating 65 Years of Service 1948-2013**

**Minutes of the Board of Directors Meeting June 5, 2013 - APPROVED  
Montclair Bistro, 6118 Medau Pl., Oakland, CA 94611**

Board Members: Vanessa Bergmark, Jeff Diamond, Hana Levin, Steve Montgomery, Howard Neal, John Porras, Tom Revelli, Mike Williams

Absent: Aaron Brown, Linda Foss, Gayle Langston, Lee Richter, Wayne Sweeney, Thomas Wong  
Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:15 PM by Acting President Jeff Diamond. Eight (8) board members were present, constituting a quorum for the meeting.

### **Agenda**

- 6:15 Call to Order – Acting President Jeff Diamond
- Welcome & Introductions
  - Review of Agenda
- 6:20 Montclair Village Association Committee Updates
- Executive Director - Daniel Swafford
  - Approval of May 1, 2013 Meeting Minutes
    - Motion to approve John Porras; 2nd Howard Neal, all in favor
  - Financial Report - Treasurer Tom Revelli
    - \$80,745 checking – \$66,246 savings
  - Executive Committee – Acting President Jeff Diamond
    - Motion to remove Director Linda Foss from the Board on grounds that she is no longer employed or representing a business in Montclair, as per MVA bylaws. Motion: Vanessa Bergmark, Second: Tom Revelli, all in favor
  - Promotions – Chair - Aaron Brown (see notes below)
  - Beautification/Safety – Chair John Porras (see notes below)
    - MSIC Update – Ralph Morewitz
    - Banners, going to print
  - Block Ambassadors – Chair Hana Levin (see notes below)
- 6:40 MVA Board Election Ballot – Motion to approve ballot as presented by nominating committee for submission to members. Motion, Tom Revelli; 2<sup>nd</sup> : Steve Montgomery, all in favor

Intern intro

- 6:50 Open Forum  
Anthony Byers – Byers Security Consulting  
Velena Williams, Rizults- new Associate Member

7:05 Adjourn

Please thank Montclair Bistro for hosting, Italian Colors and Crown Wine & Spirits for providing refreshments

### **Upcoming Meetings**

- Promotions/ Beautification/Safety: 3<sup>rd</sup> Wednesday of the month 9:05 AM – Crogan's NEXT 6/19
- Executive Committee: 4<sup>th</sup> Wednesday 9:05 AM – MVA Office NEXT Meeting 6/26
- Block Ambassadors: 3<sup>rd</sup> Wednesday Time 2:00 PM – Red Oak NEXT 6/26

- Festival Planning and Review: Wednesday of the month 9:05 AM – Crogan's NEXT 6/10

## **Upcoming Montclair Events Calendar**

### **June**

*Saturday, June 15<sup>th</sup>, 7pm Movie Night at Red Oak Movie House*

*Saturday, June 29<sup>th</sup>, 11-5 Beer and Wine Tasting Street Faire at the Fine Arts Festival*

### **July**

*MVA Annual Mixer: July 10<sup>th</sup> and at Crogan's*

#### **Executive Committee Summary – 5/22 meeting**

- Need secretary (Vanessa will contact Hana)
- Member Mixer Wednesday, July 10<sup>th</sup> : outreach program, budget
- Garage Oversight meeting report: Commissioner meeting date, operations
- 1958 Mountain (Sarber's) next steps
- Update on events and projects
- June/July priorities delinquency collection, no July board meeting

#### **Beautification/Safety Committee Summary – 5/15 meeting**

- Beautification/ Safety: Banner art review, power washing trash cans, July Work Day (3<sup>rd</sup> Sat off)
- Aquatic Art exhibit
- Movie night (24 parking spaces)
- Beer & Wine Fest: Brewery/Wine update, Marketing (150 Poster, 500 post cards, localwineevents.com), Ticketing, Volunteers (John pours his own wine, check volunteers from Jazz + Wine)

#### **2013 Project and Activity Prioritizing**

- St. Patrick's Day debrief; add activities for kids, traditional dance; repeat Sunday prior to the 17th
- Introduction to Montclair Publication and Business Guide
- Movie Night partners and promotion
- Restaurant Walk ticket sales – Now Available
- Oakland Running Festival March 24<sup>th</sup>
- Event at Art Festival, Sat. June 29<sup>th</sup>, Sub-Committee; announcement out early April

#### **Block Ambassador Committee Summary – 5/15 meeting**

- Parking Safety, cameras on main floor, remove personal possessions from sight through windows
- Sharing Bay Alarm number with Merchants
- Fliers for movie night ready
- Inviting new members Justice Baxter (Wheels of Justice), John Porras (Crown), Chris (Han's), Mary (AAA)