



The MVA's mission is to support our merchant members and help the Village thrive.  
*Celebrating 65 Years of Service 1948-2013*

## Minutes of the Board of Directors Meeting of September 4th, 2013 - APPROVED US Bank, 1998 Mountain Blvd., Oakland, CA 94611

Board Members: Jeff Diamond, Hana Levin, Steve Montgomery, Howard Neal, John Porras, Tom Revelli, Wayne Sweeney, Thomas Wong

Absent: Mary Avila, Vanessa Bergmark, Larry Ginsburg, Lee Richter, Mike Williams

Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:15 PM by Co-President Jeff Diamond. Eight (8) Board members were present, constituting a quorum for the meeting.

### Agenda

- 6:15 Call to Order – Co-President Howard Neal
- Welcome & Introductions
  - Review of Agenda
- 6:20 Montclair Village Association Committee Updates
- Executive Director – Daniel Swafford
    - Review of MVA Annual Report for submission to the City of Oakland
    - Motion to approve Jeff Diamond, 2nd Howard Neal – all in favor
  - Approval of August 7, 2013 Meeting Minutes
    - Motion to approve - Tom Revelli, 2nd – Wayne Sweeney – all in favor
  - Financial Report - Treasurer Tom Revelli
    - \$ 85,000 general, \$ 66,000 money market
  - Executive Committee – Co-President Jeff Diamond
    - Add Financial Committee Member request
  - Promotions – Chair - Aaron Brown
    - Monthly Mixers
  - Beautification/Safety – Chair John Porras
    - MSIC Update – Ralph Morewitz
  - Block Ambassadors – Chair Hana Levin
- 6:45 Open Forum
- HoneyBee3d store print demo
  - Robert Miller, Co-Founder, BigPie (15 minutes)
- 7:05 Adjourn

### Upcoming Meetings

- Promotions/Beautification/Safety: 3<sup>rd</sup> Wednesday of the month 9:05 AM – Crogan's NEXT 9/18
- **Executive Committee: 4<sup>th</sup> Wednesday 9:15 AM – US Bank NEXT Meeting 9/25**
- Block Ambassadors: 3<sup>rd</sup> Wednesday Time 2:00 PM – Italian Colors Restaurant NEXT 9/18

### Upcoming Montclair Events Calendar

#### September

Monday, Sept. 9th, 6pm, Antioch CT Planning, MVA Office

Saturday, Sept. 21st, 7pm Movie Night at Red Oak MovieHouse

Thursday, Sept. 26th, 5:30-7:30, Oakland Merchant Leadership Forum Small Business Mixer, Montclair Bistro

**Executive Committee Summary – 8/28 meeting**

- MVA 2014 Budget
- Budget for City Annual Report
- Internal Document
- Role of Exec Director
- 2014 Planning and MVA Priorities
- Sept. Board Agenda
- PPNA Open Forum Announce (5min)
- Budget report/ Board requests
- Security Update? Bay Alarm
- Sept. priorities
- Interns - Fall
- Budget – to City and Board
- Legal Action on BID delinquents
- Antioch Ct. Improvement Project
- Planter Signage

**Beautification/Safety Committee Summary – 8/21 meeting**

**Beautification/ Safety**

- Montclair Park Workday – Debrief; future workdays?
- Public Art – mural with banner design, location
- Holiday Banners design review
- Next Antioch Ct meeting – Thurs, Sept. 5th @ MVA
  
- Upcoming Events
- Small Business Month OMLF Mixer – Sept 26, 5:30-7:30, Garden Room, Montclair Bistro
- Movie Night – Sept. 21
- Holiday Stroll committee formation

**Block Ambassador Committee Summary – 8/21 meeting**

(See Hana and BAP communication for updates)