



**The MVA's mission is to support our merchant members and help the Village thrive.
*Celebrating 65 Years of Service 1948-2013***

**Minutes of the Board of Directors Meeting of March 5, 2014
US Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Board Members: Jeff Diamond, Larry Ginsburg, Hana Levin, John Porras, Tom Revelli, Lee Richter, Wayne Sweeney, Mike Williams, Thomas Wong

Absentees: Mary Avila, Vanessa Bergmark, Steve Montgomery, Howard Neal

Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:15 PM by Co-President Jeff Diamond. Nine (9) Board members were present, constituting a quorum for the meeting.

Agenda

- 6:15 Call to Order – Co-President Neal
- Welcome & Introductions
 - Review of Agenda
- 6:20 Montclair Village Association Committee Updates
- Executive Director – Daniel Swafford – BID Collection Reminder Letter, AC, T-Shirt
 - Approve 990 form for tax filing
 - Approval of March 5, 2014 Meeting Minutes – John Porras; 2nd Wayne Sweeney; Abstain: Hana Levin, Jeff Diamond -- Passed
 - Financial Report - Treasurer Tom Revelli - \$77,766 Checking
 - Executive Committee – Co-Presidents Neal/ Diamond – Farmers Market – Vendors not yet noticed
 - Promotions – Chair – OPEN
 - Beautification/Safety – Chair John Porras – AP Mural \$4K
 - Block Ambassadors – Chair Hana Levin – Kenneth Adams Issue
- 6:50 Streets Alive – Montclair Utility Box art, Guest Ariana Katovich
- Larry & Monte Atty Contact
- 7:05 Open Forum
- Marketing Bonus – Free; Pro Bonno
 - Acts
 - Financial Planner
 - Estate Attorney
 - Give services in exchange for organization support – action items
 - Crown – Free ice with purchase
 - Big Pie Fall Launch – Tom Revelli, Jeff Diamond
 - Fusebox Restaurant on Mandela
 - Beauty/Promo – Lucky
 - Thank Crown + Italian colors for donation
- 7:10 Adjourn

Upcoming Meetings

- Promotions/ Beautification/Safety: 3rd Wednesday of the month 10:00 AM – Crogan's NEXT 4/16
- Executive Committee: 4th Wednesday of the month, 9:15 AM – US Bank NEXT 4/23
- Block Ambassadors: 3rd Wednesday Time 6:00 PM – **Italian Colors** NEXT 4/16
- Financial Committee: date and location TBD