



**The MVA's mission is to support our merchant members and help the Village thrive.
*Celebrating 65 Years of Service 1948-2013***

**Minutes of the Board of Directors Meeting of May 7, 2014 - APPROVED
US Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Board Members: Jeff Diamond, Larry Ginsburg, Hana Levin, Steve Montgomery, Howard Neal, John Porras, Tom Revelli, Mike Williams, Thomas Wong

Absentees: Mary Avila, Vanessa Bergmark, Lee Richter, Wayne Sweeney,

Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:15 PM by Co-President Jeff Diamond. Nine (9) Board members were present, constituting a quorum for the meeting.

Agenda

- 6:15 Call to Order – Co-President Neal
- Welcome & Introductions
 - Review of Agenda
- 6:20 Montclair Village Association Committee Updates
- Executive Director – Daniel Swafford – BID Collection Reminder Letter, AC, T-Shirt
 - Approve 990 form for tax filing - Motion: Jeff Dimond; 2nd Howard Neal; All in favor
 - Approval of March 5, 2014 Meeting Minutes – Motion: Tom Revilli; 2nd Jeff Diamond
 - Financial Report - Treasurer Tom Revelli - \$34,434, \$66,315
 - Executive Committee – Co-Presidents Howard Neal, Jeff Diamond
 - Recruitment for new board members; available to serve
 - Promotions – Chair – OPEN
 - Movie night and sponsorship – pin down date
 - Beautification/Safety – Chair John Porras
 - MISC Update – Ralph Morewitz
 - Block Ambassadors – Chair Hana Levin – Thank you gift
- 6:50 Woodminster Theater – Guest Tyler Pon
- Le Miz – July; Catch Me If You Can – Aug
 - Program ad deadline June 1; 20k+ distro
- 7:05 Open Forum
- Lions Restaurant Walk, tickets on sale begin in 2009
 - Montclair Village folders
 - Welcome Packet Collection
 - Survey
- 7:10 Adjourn

Upcoming Meetings

- Promotions/ Beautification/Safety: 3rd Wednesday of the month 10:00 AM – Crogan's NEXT 5/21
- Executive Committee: 4th Wednesday of the month, 9:15 AM – US Bank NEXT 5/28
- Block Ambassadors: 3rd Wednesday, **6:00 PM – Italian Colors** NEXT 5/21
- Financial Committee: date and location TBD

Executive Committee Summary – 4/23/14 meeting

- BID Collection Update
- Public art/ Mural Dedication Event 4/30
- May 7th Board Agenda Agenda Items- Utility Box art presentation by Streets Alive
 - Agenda Items- Approval of IRS form 990; Woodminster Theater series
- Board Development
 - Executive Committee
 - Annual Election
- Garage Update
- May- August priority refinement and staffing allocation
 - BID Collection
 - Beer and Wine Festival
 - District Marketing
 - Garage Contracting
 - Legal Action on BID delinquents (continuing) - suits filed by hired attny
 - Intern program
 - Annual Election
 - Annual report and Budget to City of Oakland

Next Meeting: Wednesday, May 28th, 9:15PM @ US Bank

Beautification/Safety Committee Summary – 4/16/14 meeting

- **Beautification/ Safety**
 - Montclair Mural dedication – Wednesday, April 30th, 3-4pm @ the mural
 - Planters and new planting
 - Dog waste bag dispenser
- **Promotions**
 - Restaurant Walk – April 22
 - Survey on events - out
 - Website Upgrades – Pipi Ray Diamond
 - Advanced Planning – Beer and Wine festival – June 28
 - Layout – Map
 - Participants
 - Art and promotion
 - Upcoming Events
 - Restaurant Walk – April 22 – SELL TICKETS
 - Merchant Mixer, TBD

Next Beautification/ Safety & Promotions Committee Meeting – Wednesday, May 21st, 10:00AM @ Crogan's

Block Ambassador Committee Summary – 4/16/14 meeting

(See Hana's report)

Next meeting: Wed., May 21st, 2pm @ Italian Colors