

## The MVA's mission is to support our merchant members and help the Village thrive Celebrating 65 Years of Service 1948~2013

## Minutes of the Board of Directors Meeting of February 18, 2015 – APPROVED Montclair Presbyterian Church – Thornhill Room, 5701 Thornhill Dr., Oakland, CA 94611

Board Members: Jeff Diamond, Lydia Nayo, Howard Neal, John Porras, Tom Revelli, Thomas Wong

Absent: Steve Montgomery, Mike Williams

Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:00 PM by President Jeff Diamond. **(6)** Six Board members were present, constituting a quorum for the meeting.

## Agenda

- 6:15 Call to Order President Jeff Diamond
  - Welcome & Introductions
  - Review of Agenda
- 6:20 Starbucks presentation for use of 2042 Mountain Blvd.
  - ➤ Kim; Andrew Property Development
  - Jim; Carolyn Shusten Former Resident
  - Michael Firerra/Char
  - Bill Wasco
    - Andy Zall
      - 3<sup>rd</sup> place with seating; more room if needed
      - Early in Process vision recess storefront, exterior seating
      - La Boulange stores carry products; JD emphasized public demand for bread products
      - Evening program on-site sales 3-4 local craft, 4-5 wines
        - · Expanded food offerings, small sandwiches
        - menu on starbucks.com
- 6:45 Update from Farmers & Merchants Bank
  - Community Bank will add value
  - Looking at Options; exposure to other sites may have challenges
  - Many revitalization loans \$28M construction + bridge loans
  - Kent is looking at spaces; concerns with ingress and egress
- 6:50 Land Use Committee report to Board
  - Motion Howard Neal, Second Tom Revelli 5-0-1; Lydia Nayo abstains
    - Motion: accept land use recommendation to oppose chance of 2042 Mountain for financial services
  - Motion Howard Neal, Second John Porras,
    - Motion: all infrastructure support Starbucks CUP @ 2042 Mountain Blvd.
  - Motion Howard Neal, Second Jeff Diamond 4-1-1; John Porras opposes, Lydia Nayo abstains
    - Motion: Support for F&M Bank CUP @ 6200 La Salle Ave.
- 7:05 Open Forum
- 7:15 Adjourn

Thank you Montclair Presbyterian Church for hosting

## **Upcoming**

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Meetings

Updated 4/1/2015

- Promotions/ Beautification/Safety: As Needed MVA Board Meeting: 1<sup>st</sup> Wednesday of the Month, 6:15PM Montclair Presbyterian Church <u>NEXT</u> 3/4
  Executive Committee: 4<sup>th</sup> Wednesday of the Month, 9:15AM – US Bank NEXT 3/25