



The MVA's mission is to support our merchant members and help the Village thrive
Celebrating 65 Years of Service 1948~2013

Minutes of the Board of Directors Meeting of February 4, 2015 - APPROVED
Montclair Presbyterian Church – Thornhill Room, 5701 Thornhill Dr., Oakland, CA 94611

Board Members: Jeff Diamond, Lydia Nayo, Howard Neal, John Porras, Tom Revelli, Thomas Wong
Absent: Steve Montgomery, Mike Williams
Executive Director: Daniel Swafford

The monthly meeting of the MVA Board of Directors was called to order at 6:00 PM by President Jeff Diamond. **(6)** Six Board members were present, constituting a quorum for the meeting.

6:15 Call to Order –President Jeff Diamond

- Welcome & Introductions
- Review of Agenda

6:20 Montclair Village Association Committee Updates

- Executive Director - Daniel Swafford ; Cards AL + Muhammad Tax Forms 1099 sent , BID 2015 all sent , issue w/ naming Rockridge , security camera system installed starts this week
- Approval of January 7, 2015 Meeting Minutes ; Motion Howard , 2nd Tom
- Financial Report - Treasurer Tom Revelli; \$32, 257; \$66,000
- Executive Committee –President Jeff Diamond
- Promotions; Beautification/ Safety - Advertising talk EBX + Hills
 - o MUSIC Update – Ralph Morewitz

6:35 District 4 Update - Council member Ann Campbell Washington

- Pedestrian safety issues , \$ 600k grant along Thornhill being res
- Crossing guards @ Montclair
- Feb 28 D4 Local heros nomination open; Abdalo rec w/ Lunar event
- D4 newsletter starts tomorrow (feb.5)

6:40 Land Use 2042 Mountain Vacancy and prospective use

7:00 Open Forum

- Ken Skinward , Pres/ Coo headquarters in Lod. Offices in Walnut Creek all to Danville
- Substantial back to community 8.8m / 32m

7:15 Adjourn

Thank you Montclair Presbyterian Church for hosting

Upcoming

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Meetings

Updated 4/1/2015

- o Promotions/ Beautification/Safety/ Land Use: As Needed
 - o Executive Committee: Fourth Wednesday of the Month, 9:15 AM –
- US Bank NEXT 2/25

Upcoming Montclair Events Calendar

- Oakland Mayor / D4 Clean -Up - Saturday , March 7th ; 9:00 AM-1:00 AM(?) ; Mac Arthur
- Oakland Marathon- Sunday , March 22nd; 7:00 AM- 10:30 AM; Passing Through Montclair Village

Executive Committee Summary - 1/28/2014 meeting

- Trails and Commercial Connection Film Project - Stan Dodson
- Bench purchase and timeline
- Land Use- 2042 Mountain (Ramondi Property)
- Garage Update
- paint projects
- security cameras install
- mutual event

- Planter Mosaic sponsor approval
- MVA Board Meeting Agenda- Wednesday, February 4th
- Emerging Events
- Service Appreciation BBQ / Workday (early spring)
- Resturant Walk (April 21st; 6-8:30)
- State of Montclair (Q2)
- Healthy Life Festival (May 30 ?)
- Beer & Wine Celebration (June 27th)

Next Meeting Wednesday, February 25th, 9:15AM @ Montclair Presbyterian Church

Beautification/ Safety Committee Summary - TBD

January Meeting- 2015 priorities

Beautification/ Safety Committee Summary - TBD

Next Beautification/ Safety & Committee Summary - TBD

Ken F & M Bank :

- Higher balances
- Employee average 19 yr terms
- not retail friendly location
- significant contribution back to Oakland / Community
- Family / Low income home loans
- Support School

Montclair (10) employee / high income , fall benefits

- employees expected to be involved in community
- value to community exceeds retail contribution
- buys all products + services locally 5k meals &/ catering company
- F&M will not be sold
- request of support; open for community thoughts
- use of community room
- restrooms- public will be awl
- will validate parking
- employees from area, reduce carbon footprint

*letter of intent

*city is open

*file cup shortly

*3 months to open

*21 branches

Pat Comments :

- How Will bring sales tax
- retail grows retail
- developing communities need a bank
- MV needs to focus on retail

destination retail

Cheryl Myers- Char daughter