

ASSOCIATION

The MVA's mission is to support our merchant members, and to help the Village thrive.

Minutes of the Board of Directors Meeting of August 3, 2011; Approved 9/7/11 US Bank, 1998 Mountain Blvd., Oakland, CA 94611

Present: Teresa Bozikis, Aaron Brown, Jeff Diamond, Linda Foss, Gayle Langston, John Porras, Tom

Revelli, Lee Richter, Lisa Sonia Wallach, Winter Williams

Absent: Steve Montgomery, David Sarber

Staff: Roger Vickery

The monthly meeting of the MVA Board of Directors was called to order at 6:17 PM by President Winter Williams. Ten (10) Board members were present, constituting a quorum for the meeting.

• Montclair Village Association Report

- Executive Director Roger Vickery
 - BID payments for 2011 have been received by 81% of members. Thirty five members have not paid for 2011, 3 for 2010 and 3 for 2009.
 - The Village Garage is now open until 10 PM on Friday nights to accommodate restaurant-goers
 - The Village Garage is now free to the public from 6 − 9 PM on the first Thursday of each month.
 - The stone facing on the side of the Wheels of Justice building is being removed and replaced as a safety precaution.
 - Toshi Sushi at 6100 La Salle Ave. has opened under new management with a new name. Oni Sushi.
- Executive Committee President Williams (Meets 2nd Thursday/month, 9:05 AM, US Bank)
 - o Report, attached
 - Upon motion duly made, seconded and majority approved (1 abstained) the attached Minutes of the July 6, 2011 Board Meeting were approved.
 - We have \$55,897 in our checking account after all bills have been paid.
- Beautification/Safety Chair David Sarber (*Meets 3rd Wednesday/month, 9:05 AM, Colonial Donuts*)
 - o Report, attached.
 - A subcommittee is working on developing a dialogue with landlords and property managers to gain their assistance in attracting desired new businesses to the Village.
 - The Crime & Safety Committee is hosting a Merchant Watch training program directly after this meeting.
- Promotion/Farmers' Market Co-Chairs Teresa Bozikis, Aaron Brown, Gayle Langston (Meets 2nd Friday/month, 10 AM, Italian Colors)
 - o Report, attached.
 - It was agreed Liza Sonia Wallach should attend the next Executive Committee meeting on August 11 to share the details of the rebranding priority of this committee.
 - The schedule for "First Thursdays" has been published, with the first one being August 4.

Partner Announcements

- District 4: none
- ➤ Rockridge BID Chris Jackson, Executive Director
 - Physical improvement made to the District using City resources include cleaning streets & sidewalks, and repainting curbs, fire hydrants & light poles.

With no further business to discuss the meeting was adjourned at 6:57 PM.

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Respectfully submitted

Linda Foss, MVA Secretary

Attached:

- Minutes of July 7, 2011 MeetingBeautification/Safety Committee Report
- Executive Committee Report
- Promotions/Farmers' Market Committee Report
- Treasurer/Financial/BID Report