



MVA BOARD MEETING MINUTES - APPROVED

US Bank – Conference Rm

1991 Mountain Blvd.

Wednesday, November 28, 2018, 9:15 - 10:15AM

***The Mission of the MVA is to
Support and enhance the Montclair Village business district to be a vibrant destination for
MVA members, residents, and visitors***

Board Members Present: Pat Benson, Jeff Diamond, Howard Neal, Tom Revelli

Board Members Absent:

Guests: Robin Patin (Edward Jones); Sarah Cefalu (D4 council office); Ofc. Cooper (OPD- Montclair Walking Officer)

Executive Director: Daniel Swafford

Agenda

- 9:15 Call to Order – President Jeff Diamond
- Welcome & Introductions
 - Review of Agenda
 - Approval of October Board Minutes: Motion Tom; Second Howard; All in Favor
- 9:20 Montclair Village Association Committee Updates
- Financial Report - Treasurer Tom Revelli
 - Executive Committee – President Jeff Diamond: \$61,997 General; \$21,483 Svgs
 - BID responsiveness from City: Daniel reviewing report of all businesses and payment status received end of Nov from Finance Dept. LOTS of errors and omissions, 20+ delinquents needing follow up, report will need intensive scrubbing to send edits back to Finance for an accurate report to be ran
 - Promotions; Beautification/Safety; Land Use
 - Digital Kiosk (Ike) Letter of Intent: Motion to approve with the addition of the word “shall” on Section 8, Howard; Second Jeff; All in Favor
 - Event Updates
 - Holiday Stroll (12/6)
 - Additional Events – Caroling; Live music
 - Holiday Marketing/ Promotions
- 9:40 Land Use – 6466 Moraga – Prospective Tenant for child care use – Angelina Leeds, broker; Vicki, business owner: Guest did not show
- 9:50 District 4 Council Update – Liaison, Sarah Cefalu
- 10:00 District Security – Bay Alarm: Pat, Howard, Daniel to attended meeting with Limor to review patrols and Bay services
- 10:10 Open Forum
- 10:15 Adjourn

Upcoming Meetings

Updated 1/26/2019

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.

- **MVA Board Meeting: Last Wednesdays of the Month, 9:15 AM @ US Bank, Next Meeting December 26 or reschedule?**