

# MVA BOARD MEETING MINUTES - APPROVED

US Bank – Conference Rm

1991 Mountain Blvd.

Wednesday, January 30, 2019, 9:15 - 10:15AM



***The Mission of the MVA is to  
Support and enhance the Montclair Village business district to be a vibrant destination for  
MVA members, residents, and visitors***

Board Members Present: Jeff Diamond, Pat Benson, Howard Neal

Board Members Absent: Tom Revelli

Guests: Robin Patin (Edward Jones); Michael Tigges (Montclair Neighborhood Council)

Executive Director: Daniel Swafford

## Agenda

- 9:15 Call to Order – President Jeff Diamond
- Welcome & Introductions
  - Review of Agenda
  - Approval of November Board Minutes
    - Motion by Howard Neal. Seconded by Jeff Diamond. All in favor. Motion approved
- 9:20 Montclair Village Association Committee Updates
- Financial Report - Treasurer Tom Revelli
  - Executive Committee – President Jeff Diamond
    - BID responsiveness from City
  - Promotions; Beautification/Safety; Land Use
    - Event Updates
      - Holiday Stroll (12/6)
      - Additional Events – Caroling; Live music
    - Holiday Marketing/ Promotions
    - Banner Install - mid-late February
    - Tree Maintenance
      - Request to bill maintenance cost to City of Oakland
    - Other 2019 Project priorities
- 9:35 2019 Fundraising
- Antioch Court Launch and Community Supper Event – Capital campaign to kick off in April
  - Security Camera – Community Fundraiser
    - Recommended Backup power plugs – UPS\* \$200
- 9:50 District 4 Council Update – Liaison, Luensee Moua
- 10:00 District Security
- Camera Installations
    - Pat Benson champion add 1 additional street-facing camera to existing systems up to \$200
      - Motion by Jeff Diamond. Seconded by Pat Benson. All in favor. Motion Approved.
      - MVA to draft survey with general parameter questions from Pat Benson.
  - Bay Alarm
- 10:10 Open Forum
- 10:15 Adjourn

## Upcoming Meetings

- MVA Board Meeting: Last Wednesdays of the Month, 9:15 AM @ US Bank, Next Meeting February 27

Updated 2/23/2019

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.