



**MVA BOARD MEETING - MINUTES Approved**  
**MVA – Conference Rm**  
**1980 Mountain Blvd. #205**  
**Wednesday, August 28, 2019, 9:15 - 10:15AM**

***The Mission of the MVA is to  
Support and enhance the Montclair Village business district to be a vibrant destination for  
MVA members, residents, and visitors***

MVA Board meeting 9:15-10:15AM

Board Members Present: Pat Benson, Robin Patin (Christiana), Tom Revelli  
Executive Director: Daniel Swafford; Assistant Director Toni Mikulka  
Absent: Ann Dyer Cervantes, Howard Neal, Allison O'Brien

### **Agenda**

- 9:15 Call to Order – Vice-President Pat Benson
- Welcome 2019-2020 MVA Board of Directors & Introductions
  - Review of Agenda
  - Approval of June Board Minutes – Motion to approve Tom, 2<sup>nd</sup> Pat; All in favor
- 9:20 Montclair Village Association Committee Updates
- Financial Report - Treasurer Tom Revelli - \$26,340 General, \$21,496
  - Executive Committee – President Howard Neal
    - Board Development – Update projects and events on Google Sheets
    - Approve Annual Report with Accompanying Budget – Motion to approve Pat, 2<sup>nd</sup> Tom; All in favor
  - Promotions; Beautification/Safety; Land Use
    - Event Updates
      - Fall Art Walk – (9/21-22)
      - Movie Nights – Report
      - Merchant Mixer – Hosted at Starbucks – Report – Restaurant Setting
      - Holiday Stroll Thursday 12/5 (5:30-8:30)
    - Other 2019 Project priorities – Merchant Mixer Mid November?
    - Land Use
    - District Security and Camera Update – 3 systems complete
- 9:30 2019 Fundraising
- Village Plaza / Antioch Court Campaign
- Safety + Security
- Incident reported to Bay Alarm on 8/19 and received a lack of response
  - Policy is not to respond when weapon present
  - Drove by without stopping, no post engagement
- 10:00 District 4 Council Update – Liaison, Assistant Chief of Staff Brandon Baranco
- 10:10 Open Forum
- 10:15 Adjourn

### **Upcoming Meetings**

- **MVA Board Meeting: Last Wednesdays of the Month, 9:15 AM @ MVA Office, Next Meeting September 25**
- **Montclair Neighborhood Council Meeting Thurs, October 3rd, 7PM @ Montclair Presbyterian Church**

Updated 8/28/2019

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.



## MVA BOARD MEETING

MVA – Conference Rm

1980 Mountain Blvd. #205

Wednesday, August 28, 2019, 9:15 - 10:15AM

***The Mission of the MVA is to  
Support and enhance the Montclair Village business district to be a vibrant destination for  
MVA members, residents, and visitors***

MVA Board meeting 9:15-10:15AM

Board Members: Pat Benson, Ann Dyer Cervantes, Howard Neal, Allison O'Brien, Robin Patin, Tom Revelli  
Executive Director: Daniel Swafford; Assistant Director: Toni Mikulka

**\*\*Meeting Notes are posted in BLUE\*\***

Board Members Present : Tom Revelli, Pat Benson, Cristania Gourdet (Staff for Robin Patin)

Board Members not Present : Ann Dyer Cervantes, Howard Neal, Allison O'Brien

### Agenda

- 9:15 Call to Order – President Howard Neal
- Welcome & Introductions
  - Review of Agenda
  - Approval of June Board Minutes- **Motion to Approve Board Minutes from June Tom, Pat 2<sup>nd</sup> all in favor**
- 9:20 Montclair Village Association Committee Updates
- Financial Report - Treasurer Tom Revelli **Balances:\$26,340 general fund, \$21,496 savings, \*waiting on 30k check, annual budget was reviewed and approved**
  - Executive Committee – President Howard Neal
    - Board Development- **Should Shane come in and give quarterly meetings?**
    - Approve Board Ballot
  - Promotions; Beautification/Safety; Land Use
    - Event Updates
      - Beer, Wine, Music – (6/15)
      - Movie Nights – (7/13 Spiderman Into the Spider-verse; 8/17 Jaws) **around 150 attendees**
      - Merchant Mixer – Hosted at Starbucks – set date [Monday preferred], **about 60 attendees, UPCOMING EVENTS: Fall Art walk, October Halloween Parade, Dec Holiday Stroll,**
    - Other 2019 Project priorities, **STATUS reports on where Projects stand,**
    - Land Use, **Garage contract lapsed, waiting on renewal, may have to use current funds to cover expenses until the contract is renewed. Possible incentives around 8k, do 2 satisfaction surveys, how are we being proactive in the community**
- 9:30 2019 Fundraising
- **Village Plaza / Antioch Court Next Steps. Still need about 150k, Host a party? Ask corporate and local businesses, Direct Mailers regarding BRICK sales, stakeholders of Oakland, pull Champions,**
- 10:00 District 4 Council Update – Liaison, Assistant Chief of Staff Brandon Baranco
- 10:10 Open Forum- Bay Alarm issue. **Tom Called because of 2 suspicious people, not sure if security drove by, possible Realtor event**
- 10:15 Adjourn

Updated 8/22/2019

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.

## **Upcoming Meetings**

- **MVA Board Meeting: Last Wednesdays of the Month, 9:15 AM @ MVA Office, Next Meeting September 25<sup>th</sup> 2019**
- **Montclair Neighborhood Council Meeting Thurs, Octobr 3rd, 7PM @ Montclair Presbyterian Church**