

MVA BOARD MEETING Minutes

MVA – Conference Rm

1980 Mountain Blvd. #205

Wednesday, October 30, 2019, 9:15 - 10:15AM

Board Members Present: Pat Benson, Ann Dyer Cervantes, Howard Neal, Robin Patin

Executive Director: Daniel Swafford; Assistant Director Toni Mikulka

Absent: Allison O'Brien, Tom Revelli

Guests; Michael Tigges (MNC)

Agenda

- 9:15 Call to Order – President Howard Neal
- Welcome & Introductions
 - Review of Agenda
 - Approval of September Board Minutes
- 9:20 Montclair Village Association Committee Updates
- Financial Report - Treasurer Tom Revelli
 - Executive Committee – President Howard Neal
 - Promotions; Beautification/Safety; Land Use
 - Event Updates
 - Brick or Treat – Village Plaza Donor Appreciation– Wednesday, 10/30 [rescheduled to 11/7] (6-9pm) – 2040 Arrowhead Drive
 - Halloween Parade Thursday 10/31 (3:00pm)
 - Holiday Stroll Thursday 12/5 (5:30-8:30)
 - Holiday Pop-Up Market 12/14 – Vendors needed
 - Holiday Marketing
 - Land Use
 - District Security and Camera Update
- 9:50 2019 Fundraising
- Village Plaza / Antioch Court Campaign
- 10:00 District 4 Council Update – Liaison, Assistant Chief of Staff Brandon Baranco
- 10:10 Open Forum
- 10:15 Adjourn

Upcoming Meetings

- **MVA Board Meeting: Last Wednesdays of the Month, 9:15 AM @ MVA Office, Next Meeting November 27?**
- **Montclair Neighborhood Council Meeting Thurs, November 7th, 7PM @ Montclair Presbyterian Church**

Notes for MVA Board Meeting Oct 30,2019

1. September 25, 2019 minutes approved by the board. Motion Robin; Second Pat; All in Favor
2. Reports on Business tax revenue for Montclair will be sent to MVA and where are they getting the dollar figure of amount due
 - a. Delinquent list is being confirmed by the City and will share this information with the MVA
 - b. Yadira Dardon is the new city clerk who is helping us find the business tax revenue for Montclair.
3. The Brick or Treat will be rescheduled for 11/7/19 at David's house (Associate Member Flair Travel).
 - a. Daughter's Thai will provide the food.
 - b. Follow up email invite will go the people who could not attend the Oct 30 event to attend the 11/7 event instead. Goal for the 11/7 event - 15k.
 - c. Will make donation asks for people attending and gifts for the Silent Auction.
 - d. Councilmember Sheng Thao will attend and will present the GoFundMe campaign video, CM Thao also did the narration.
 - e. The Sunday 11/17 event for large donors will be at Perle from 3-5pm.
4. We're looking for a "Santa" for the Holiday Stroll on 12/5.
5. Suggest a training for small businesses to keep safe and on safety matters