

## **MVA BOARD MEETING MINUTES**

**MVA – Conference Rm [Dial-in/Zoom Meeting]**

**1980 Mountain Blvd. #205**

**Thursday, April 2, 2020, 9:30 - 10:30AM**

**Join Zoom Meeting**

**<https://us04web.zoom.us/j/783343476>**

**Meeting ID: 783 343 476**

9:35AM Meeting called to order - President Howard Neal

Board Members Present : Pat Benson, Howard Neal, Robin Patin and Tom Revelli

Executive Director Present : Daniel Swafford and Assistant Director Toni Mikulka

Guests Present: Council Member Thao and Brandon Harami (Councilmember Thao's office), Theresa Henrekin and Bill Williams (Pelago), Michael Tigges (MNC)

### **Agenda**

9:30 Call to Order – President Howard Neal

- Welcome & Introductions
- Review of Agenda

9:35 Updates on Shelter and Business Closure Order due to COVID-19 – ALL  
[Councilmember Thao]

9:50 Merchant Communication Channels – [Pat Benson]

- Needs that can be met through a merchant discussion platform
  - Employee support/ retention
  - Landlord negotiation
  - Tax relief
  - Customer/ area resident outreach
- Platform options
- Coordination

10:10 Safety Update [Oakland Police – Ofc. Cooper]

10:20 Open Forum

10:30 Adjourn

### **MVA Meeting Minutes**

Brandon Harami, Council Member Thao

- Expecting more people to test positive in coming week
- In Alameda, we have stricter policies for shelter-in-place than the state of CA
- Expressed concern about or properties in lieu of fire season coming
- Councilman Tao wants to support the local small business
- Doesn't feel comfortable depending on the federal government for assistance and recovery. How will the district recover in the long term from this

- Open to ideas on how to support the small businesses and help them recover once COVID-19 “shelter in place” is over

Questions:

Ann (unable to attend in virtual yoga class)

SBA Cares Act loan –new state law requiring gig workers, coming on as employees as of Jan 1,2020, how do we get expert advice of Cares Law

Councilmember Thao is collecting questions so that they can research an answer and get back to participants

Daniel: asked to on SBA specialist on the next call to answer small business owners on the CARES loan

Pat Benson: understood the urgency –many small businesses here and need support for CARES city/states now

Robin: shared via email with Daniel and Howard about the details of the CARES ACT

Officer Mike Cooper: Pat Benson-should we board up stores, Officer Cooper-less crime, most calls have been health related.

Robin: check your policy-acts of civil obedience

Officer Cooper: not a patrol officer on weekend. Only available during the week, limited hours for weekly patrol.

Daniel: updates of purse snatching that occurred yesterday, (April 1,2020), camera caught activity no license plate

Officer Cooper: haven't apprehended suspects yet, but recovered purse. Victim was ok but shaken up

### Small Business Brainstorming:

What resources can we use to help small businesses? Let's collect that info for the SB owners. Some can be met at the local level but some will need to be at the Federal/state level

Howard: we are a non-profit 501c3. Are there grants/opportunities we can apply for to support our small businesses, supply non-profit( grants)

Robin: grants are too long –we need to figure out which businesses need help and what do they need. If people are unable to what are the implications? Can the landlord trash your credit? What Happens?