

MVA BOARD MEETING Minutes
MVA – Conference Rm [Dial-in/Zoom Meeting]
Thursday, May 7, 2020, 9:30 - 10:30AM
Join Zoom Meeting
<https://us02web.zoom.us/j/84775962357>
Dial-In +1 (301) 715 8592 Meeting ID: 847 7596 2357

Board Members Present: Pat Benson, Howard Neal, Robin Patin, Tom Revelli
Executive Director: Daniel Swafford; Assistant Director Toni Mikulka
Absent: Ann Dyer Cervantes
Guests; Michael Tigges (MNC); Brandon Harami

Agenda

- 9:30 Call to Order – President Howard Neal – Meeting called to order at 9:34AM
- Welcome & Introductions
 - Review of Agenda
- 9:35 Updates on Shelter and Business Closure Order due to COVID-19 – ALL [Councilmember Thao's Office – Brandon Harami]
- Small Business Town Hall (4/27) – Feedback and Next Steps – available on Youtube, presentation by City Staff on state and federal resources for businesses and employees; individual consultation available, fill out survey at Oaklandca.gov under COVID business tab and city staff will follow up
- 9:45 2020 MVA Board Election [Daniel]
- Overview of election procedure
 - MVA Nominations Committee [ACTION] – President Neal appoints all current Board members to serve as Nominating Committee
 - Board Development – Director Allison O'Brien sent letter of resignation (5/5/20) as she is no longer working at the Montclair Starbucks
- 9:55 Merchant Impact Survey Summary [Toni] – Presentation of responses, Summary Report attached
- 10:05 Merchant Communication Channels – [Pat Benson]
- Merchant discussion “meet-up” launch – First Zoom meeting for merchants scheduled for Monday 11th at 5PM, see Merchant Newsletter or Facebook Merchant Group for Zoom link
 - Possible discussion topics
 - Employee support/ retention
 - Landlord negotiation
 - Tax relief
 - Customer/ area resident outreach
 - Platform = Zoom
 - Coordination []
 - Status of platform for ongoing discussion “Montclair Merchant Group” – Info is posted by MVA staff, very little conversation from group members
- 10:15 Events Update [Daniel]
- Movie Nights – cancelled, will discuss alt options with Red Oak
 - Beer, Wine, and Music Festival - Cancelled
 - Art walk - TBD
 - Annual Mixer – Cancelled, may be alternative option
 - Sidewalk sale suggested
- 10:20 Safety Update [Oakland Police – Ofc. Cooper] – Crime in area down; following up on auto burglary reported beginning of week; police presence is consistent in the Village
- 10:25 Future Agenda Items
- 10:30 Open Forum
- 10:35 Adjourn

Upcoming Meetings

- **MVA Board Meeting: May 28 or June 4**