

# MVA BOARD MEETING MINUTES

MVA – Conference Rm [Dial-in/Zoom Meeting]

1980 Mountain Blvd. #205

Wednesday, October 28, 2020, 6:15 - 7:30PM

Join Zoom Meeting

<https://us02web.zoom.us/j/87107714225>

Dial-In +1 669 900 9128

Meeting ID: 871 0771 4225



*The Mission of the MVA is to:*

*Support and enhance the Montclair Village business district to be a vibrant destination for MVA members, residents, and visitors*

MVA Board meeting 6:15-7:30PM

Board Members in Attendance: Tyrone Eugene, Theresa Henrekin, Ryan Misasi, Howard Neal, Robin Patin, Tom Revelli, Winter Williams

Absent: Pat Benson, Ann Dyer Cervantes, Jeff Diamond, David Petlin, John Porras,

Guests: Brandon Harami

Executive Director: Daniel Swafford

## Agenda [see notes below]

- 6:15 Call to Order - President Howard Neal
  - Welcome & Introductions
  - Review of Agenda
  - Review and Approve Minutes
  - Treasurers Report - Tom Revelli
- 6:30 Updates and Q&A from Councilmember Thao's Office - Brandon Harami
  - Open Discussion Items
- 6:40 Promotions Committee Update - Chair Winter Williams
- 6:50 Land Use
  - Business Leases
  - Antioch Court Village Plaza Project Status
    - Village Plaza "Close the Gap" Year End Campaign
- 7:05 Garage System Adoption Update [Staff]
- 7:15 Safety Update [Staff]
- 7:20 Open Forum
- 7:25 Adjourn

## Upcoming Meetings

- Montclair Neighborhood Council - Thursday, January 5th, 6:30PM via Zoom
- Next Months MVA Board Meeting: November 25th 6:15PM

## MVA notes October 28, 2020

**Treasury from Daniel Swafford:** Checking \$103,330, savings \$6500 Next disbursement request will go in tomorrow and takes a few weeks to show up. Possibly move some of the funds to the merchant's bank account.

Updated 12/16/2020

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.

**Brandon:** PGE-frustration from small businesses about the lack of communication about the power outages. Need greater coordination between power/telecom internet so people can stay connected. Warm weather for outdoor dining, continue to do wildfire prevention, 2 buildings were burned down but they prevented the fire from spreading with the recent fire.  
Pickle ball court in Montclair breaking ground soon.

**Winter:** All in for health and safety and decoration for Halloween. Weekly Wednesday calls and working to cultivate block ambassadors. Could the Board members start posting on the Montclair Facebook page. Reading Daniel's newsletter for information on the MVA Facebook group. Post within the FEEL GOOD VIBE. Checklist who has window up and make sure they know about the drawing contest. Friday 9-9:15 plaza campaign call.  
The planning committee will look at the Orange Theory appeal.

**Antioch Plaza:** We've got a wonderful redesigned website. Winter and Celeste to get to a good place in fundraising the extra \$200k.

**Garage:** IPS/ pay stations have been installed. Testing on Friday/Monday. Signage goes up over the weekend and our new parking codes for 100 different businesses to use or to give away to customers who need to park in Montclair. 30 mins free parking for everyone if they use the ParkMobile app. Kiosk are available for credit card or cash payments. The old parking cards will be invalid. We must contact the garage to put in our new parking info (license plate, car type).  
OPD did a great job patrolling during the power outage and Bay area security is patrolling at night. Also having all the lighting checked in the community.

**Adjourn. Tom - Motion to adjourn; Tyrone Second; All in favor**