

MVA Notes Below for April 28, 2021
MVA BOARD MEETING MINUTES



MVA – Conference Rm [Dial-in/Zoom Meeting]
1980 Mountain Blvd. #205
Wednesday, April 28, 2021, 6:15 - 7:30PM
Join Zoom Meeting
<https://us02web.zoom.us/j/87107714225>
Dial-In +1 669 900 9128
Meeting ID: 871 0771 4225

The Mission of the MVA is to:
Support and enhance the Montclair Village business district to be a vibrant destination for
MVA members, residents, and visitors

MVA Board meeting 6:15-7:30PM

Board Members Present: Tyrone Eugene, Theresa Henrekin, Howard Neal, Robin Patin, David Petlin, Tom Revelli, Winter Williams

Board Members Absent: Pat Benson , Ann Dyer Cervantes, Jeff Diamond, John Porras, Ryan Misasi

Executive Director: Daniel Swafford

Agenda

- 6:15 Call to Order - President Howard Neal
- Welcome & Introductions
 - Review of Agenda
 - Review and Approve March Minutes – Motion Tyrone; Second Tom; All in Favor, Winter abstain
 - Treasurers Report - Tom Revelli
- 6:20 Updates and Q&A from Councilmember Thao's Office - Brandon Harami
- Open Discussion Items
- 6:30 Oakland Parking Policy Review and Updates [Michael Ford – City of Oakland Parking and Mobility]
- 6:50 Promotions Committee Update - Chair Winter Williams
- 2021 Events – General Discussion
- 6:55 Land Use
- Antioch Court Village Plaza Project Status
 - o Village Plaza "Countdown To Construction"
- 7:00 Association Businesses
- Formation of Board Nominations Committee
 - Key Dates
 - o Outreach to prospective applicants April and May – Applications due **June 14**
 - o Final ballot slate confirmed **June 30**
 - o New Board and Officers Ballot Announcement and Voting window **June 30 – July 21**
 - o Board Confirmation of 2021-23 Directors, and 2021-22 Officers **July 28**
- 7:05 Budget and Priority Planning Update
- 7:20 Garage System Update
- 7:25 Safety Update
- 7:30 Open Forum/ Adjourn

Updated 4/26/2021

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.

Upcoming Meetings

- Montclair Neighborhood Council - Thursday, May 6th, 5:30PM via Zoom
- Montclair Park Community Clean Up hosted by MNC – Saturday, May 15th, 8AM – 1PM
- Next Month's MVA Board Meeting: May 26th

MVA Notes for 4/28/2021

- Robin Patin
- Daniel Swafford
- Jim Cunningham
- Tom Revelli
- Howard Neal
- David Petlin
- Brandon Harami
- Winter Williams
- Quinn Wallace, Michael Ford @ City of Oakland Parking and Mobility, Dept of Transportation
- Theresa Henrekin
- Tyrone
- Introduction of Board Members

Brandon

- May 7th, Pickle Ball court opening 11am, Antioch Court coming to rule committee tomorrow and over last hurdle until ground-breaking.
- May 15th big clean up day, 47 people signed up, big clean up at the park, Next week at Neighborhood council, council women too will speak, Vegetation management will start of the beginning of June 2021
- City will give 500 million in land management grants and we're going to try to get some money

March Minutes: motion to accept, motion to 2nd, motion approved

Retail Friendly Parking reform

- From COVID crisis to community Benefit Presentation
- Recommendation: implement time of day meter pricing, implement all week pricing, coordinate efforts with Lasalle Garage
- Exped \$12m revenue, generated 4m, parking meters were \$23M below what we were expecting to generate in a non COVID year
- Montclair Parking Garage: questions about all free Sunday parking, Truli that keeping the garage free is a good way to introduce people to a garage? Talk to Lucky's and Safeway if meters remain on Sunday because this will impact their parking

Potential activities starting in the fall, Restaurant walk is September 28th by Lions Club, nomination/election committee. Garage will open regular hours on June 15th 2021 staying open until 9pm.

MVA Beer and Wine Fest is too big to take on for 2021, Could we use the roof of the garage for the event?