

# MVA BOARD MEETING MINUTES

MVA – Conference Rm [Dial-in/Zoom Meeting]

1980 Mountain Blvd. #205

Wednesday, January 27, 2021, 6:15 - 7:30PM

Join Zoom Meeting

<https://us02web.zoom.us/j/87107714225>

Dial-In +1 669 900 9128

Meeting ID: 871 0771 4225



*The Mission of the MVA is to:*

*Support and enhance the Montclair Village business district to be a vibrant destination for MVA members, residents, and visitors*

MVA Board meeting 6:15-7:30PM

Board Members Present: Tyrone Eugene, Theresa Henrekin, Howard Neal, Robin Patin, David Petlin, Tom Revelli, Winter Williams

Absent: Pat Benson, Ann Dyer Cervantes, Jeff Diamond, Ryan Misasi, John Porras

Guests: Aaron Johnson, Beat 13 Community Resource Officer, Oakland Police

Executive Director: Daniel Swafford

## Agenda [See Notes Below]

- 6:15 Call to Order - President Howard Neal
- Welcome & Introductions
  - Review of Agenda
  - Review and Approve October Minutes – Tom motions to approve, Winter seconds, Approved
  - Treasurers Report - Tom Revelli
- 6:30 Updates and Q&A from Councilmember Thao's Office - Brandon Harami
- Open Discussion Items
- 6:40 Promotions Committee Update - Chair Winter Williams
- Promoting shop Montclair – Outdoor dining re-opening
  - Montclair Living Magazine February article
  - Upcoming “holidays” – Valentine’s Day, St. Patrick’s Day, Earth Day
- 6:55 Land Use
- Business Leases
    - Orangetheory CUP for 2084 Mountain upheld/approved
  - Antioch Court Village Plaza Project Status
    - Village Plaza "Countdown To Construction"
    - Board Survey – Outreach Assistance <https://forms.gle/PAjeJfQ4ChCrruc1A>
- 7:10 Garage System Update – Ticketing Enforcement to begin February 1st
- 7:15 Safety Update
- 7:20 Open Forum
- 7:25 Adjourn – Tom motions to adjourn, Winter seconds, Approved

Updated 1/21/2021

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.

## Upcoming Meetings

- Montclair Neighborhood Council - Thursday, February 4th, 5:30PM via Zoom
- Next Month's MVA Board Meeting: February 24<sup>th</sup>

## MVA Notes January 27, 2021

### Introduction

- Introduction to Aaron Johnson, new CRO officer for Montclair. He has 5 years on the force and is new to district 2. Officer Johnson is here to answer any concerns. [agjohnson@oaklandca.gov](mailto:agjohnson@oaklandca.gov)

### Safety Update

- Rite Aid burglary suspects have been apprehended. MVA video evidence was a huge help in apprehending.
- Any update on the glass breakage (Tom), Officer Johnson will look into the broken glass
- Supercuts glass was broken by a street sweeping machine that kicked up a rock
- Sotheby's glass was by a bench that was pushed into the window, don't know if it was an accident or not.
- Suspects who robbed CVS in December were apprehended

### October 2020 minutes approved

- Tom makes motion to approve, Winter seconds the approval, APPROVED

### Banking and Savings Update

- Tom Revelli, general: \$121,171, savings \$6500
- \$50,000 is reserved for Antioch Court

### Update from City Hall Brandon

- Closure of fire engine-brown out not moving forward.
- We will be able to continue to pay the fire department in patrolling the hills
- Focus on maintaining the fire department
- Pickle ball court is still on the way to Montclair
- Blue Ribbon taskforce reduce small business tax, raise big business taxes in Oakland. Daniel Swafford is to participate in this task force
- Lose litter team-if there are areas in the village that you'd like to have addressed was can send it to this team. They will come the 2nd week of every month at the end of the week.

### Promotions Activities

- Outdoor dining opened as of 1/25/21- in purple tiers which allows for outdoor dining and the salons to re-open
- Promotions around Valentine's day and the MVA
- What does St. Patty's day look like-no public event, but can restaurants accommodate additional dining?
- Update from Celeste who has been helping with fundraiser
- "We care" stickers - still working to get them produced and getting the stickers out to the community

### Orangetheory

- Mark and Mia appealed the decision to give Orange Theory space in the Montclair village that was zoned for restaurant/retail.
- Debate went on about conditional use permit. City can't say no unless we can document that there would be a big problem.
- Is there a policy that can protect environments like Montclair so that the community maintains its flavor?

### MVA Year End Campaign

- Gathered close to 100k
- Ray's electric will be the chosen contract ~870K is the cost we are looking at. \$695k funds from the city, private funds pledged \$157k
- Celeste- Board members please fill out the MVA survey