

MVA BOARD MEETING - MINUTES Approved



MVA – Conference Rm [Dial-in/Zoom Meeting]

1980 Mountain Blvd. #205

Wednesday, June 30, 2021, 6:15 - 7:30PM

Join Zoom Meeting

<https://us02web.zoom.us/j/87107714225>

Dial-In +1 669 900 9128

Meeting ID: 871 0771 4225

The Mission of the MVA is to:

Support and enhance the Montclair Village business district to be a vibrant destination for MVA members, residents, and visitors

MVA Board meeting 6:15-7:30PM

Board Members Present: Pat Benson, Theresa Henrekin, Ryan Misasi, Howard Neal, Robin Patin, David Petlin, Tom Revelli, Winter Williams

Board Members Absent: Jeff Diamond, Tyrone Eugene, John Porras

Executive Director: Daniel Swafford

Special Guests: Brandon Harami (Councilmember Thao), Sailesh Patel (Hallmark), Sheng Thao, Aaron Johnson (OPD, CRO), Josh Black (Element 7), Mia Honore (CRUfit)

Agenda

6:15 Call to Order - President Howard Neal

- Welcome & Introductions
- Review of Agenda
- Review and Approve May Minutes – Motion: Ryan, Second Theresa, All in Favor
- Treasurers Report - Tom Revelli – Checking \$215,584; Savings \$8,200

6:20 Updates and Q&A from Councilmember Thao's Office - Brandon Harami - Open Discussion Items

6:30 Land Use

- Element 7 – Retail cannabis business at 2054 Mountain (former Verizon) – Josh Black, Robert DiVito, Co-Founders [ACTION]
- Antioch Court Village Plaza Project Status "Countdown To Construction"

7:00 Promotions Committee Update - Chair Winter Williams

- 2021 Events and Marketing – General Discussion
 - Montclair Restaurant Walk Sept, 28
 - Fall Art Walk TBD
 - Publicity

7:10 Association Businesses

- MVA Board Election 2021
 - Outreach to prospective applicants April and May Nominations Committee (Theresa, Tom, Ryan, David, Howard) – Applications due **June 14**
 - Final ballot presented to Board, slate confirmed **June 30 [ACTION]** Motion to confirm ballot to be sent to membership: Motion Howard, Second Robin, All in Favor
 - New Board and Officers Ballot Announcement and Voting window **June 30 – July 21**
 - Board Confirmation of 2021-23 Directors, and 2021-22 Officers **July 28**
- BID Collections update
- Garage Update – closed Sunday July 4th
- Safety Update

Updated 7/24/2021

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.

7:30 Open Forum/ Adjourn

Upcoming Meetings

- Montclair Neighborhood Council - Thursday, August 5th, 5:30PM via Zoom
- Next Month's MVA Board Meeting: July 28th

MVA Notes for 6/30/2021

Councilmember Thao Update

- Working on restoring Walking Officer weekly officer is coming back.
 - Hope a walking beat officer will be funded by the Mayor for 2 years. The Mayor doesn't believe they are good use of funds. We know there has been an uptick. Absolutely not true we're defending OPD.
- Giving OPD 1 million, police academy 2x per year.
- Putting in new systems to recruit strong candidates against cutting any officer positions
- Want funding for Montclair to fix potholes.
- Councilmember Tao B-day party on July 18, 2021, Daughter's Thai parking lot.
- Will keep trying to get a walking officer in the Montclair Village

Josh Black E-7-2054 Mountain Blvd.

- 20 year lease for that property.
- Successfully set neighborhood meeting July 29th at 6:30pm. Mitigate negative impact on the
- Anticipate positive neighborhood benefits through good management
- 60% of customers use credit/debit – non-cash payment
- Berkeley dispensary tour (Farmacy on 3243 Sacramento St. Berkeley) Date and time to be announced publically
- No link between Cannabis dispensary and teen vaping.
- Expected to be open by November 2021, if ran through neighborhood meeting hope to have a very low impact on the community and have numerous security measures in place.
- Will have uniformed guard. Hours of operation 9 or 10am to 9 or 10pm.

Board Election and Ballot-reveal of the ballot, official presentation, ballot will be emailed out starting tomorrow. As long as businesses are in good standing, they can vote. New board will be sworn in on July 28 , 2021.

- Motion to approve the May 26, 2021 minutes
- Nominations Committee presents ballot. Motion to confirm ballot to be sent to membership: Motion Howard, Second Robin, All in Favor
- Treasury Report Tom-\$214,584 general acct, \$8200 in savings, Sales tax is increasing July 1st to 10.25%
 - Antioch Court Projects-waiting for the city to move forward with the contracts and moving surely but slowly and fundraising issues happening in the community.
 - Daniel's efforts-good news is that we have \$240k, giving bonus of \$12k, ½ now, ½ at completion. motion to approve Howard, Second David, All in Favor

Officer Johnson-

- 60 days-4 commercial robberies, small increases in the area.
- 6/29 Safeway shoplifting – group of females
- Montclair crime is much lower compared to the rest of the city,
- If there is no one there harming you, there isn't a priority and officers will try to get there.
- Officers will be patrolling the area on July 4th for illegal fireworks. Firework tip line 510-238-2373
- Montclair Lions Club-July 4th reading of the declaration of independence in front of Mountain Mikes 8:30am on 7/4.