

SPONSORSHIP OPPORTUNITIES

Montclair Village Plaza — Campaign —



Music, Dining, Community – Village Plaza A Center for Arts, Culture and Commerce

Ways You Can Support The Village Plaza Capital Campaign:

Be a sponsor of a major Montclair event series, host your own customized event on the charming outdoor plaza of Montclair, or sponsor an art installation. There are many customizable options for you to support the Village Plaza Campaign. Title Sponsorships now available!

For full Plaza plans visit MontclairVillage.com

Major Sponsorship Levels

\$100,000 Magnanimous Montclarion – Named Sponsor for Outdoor Summer Concert Series

- Presenting Sponsor of Seasonal Concert Series – Signature outdoor event series drawing thousands of attendees with premiere Bay Area performing artists along with local student performers. The Antioch Court event series kicks off in 2021
- 16" x16" Granite sidewalk installation with Custom Image, Logo and Text
- Use of the Village Plaza to host your own customized event on the Court, coordination and hospitality support provided
- Custom mosaic placement on decorative planter with both copper and color acknowledgement sign
- Sixteen (three tables) tickets to Commemorative Ribbon Cutting Gala
- Receive exclusive invites to It's In Our Court Donor Circle events
- Logo placement "Founders Level" sponsorship on ALL Montclair Village Association produced events in 2021-2022
- Twenty dedicated acknowledgements on Montclair Village Association social media, newsletter, and MontclairVillage.com



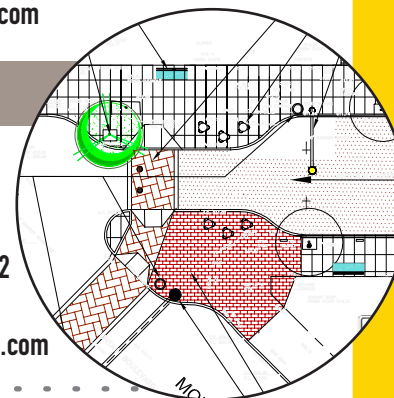
\$50,000 Antioch Alfresco – Montclair Dines Out Sponsor

- Presenting Sponsor of the "Montclair Dines Out" alfresco event series for 2021. Signature events throughout the Spring, Summer, and Fall showcasing Bay Area Chefs and local restaurants
- 16" x16" Granite sidewalk installation with Custom Image, Logo and Text
- Use of the Village Plaza to host your own customized event on the Court, coordination and hospitality support provided
- Receive Logo placement on a permanent Artistic Sidewalk Bench in the Village Plaza
- Sixteen (three tables) tickets to Commemorative Ribbon Cutting Gala
- Receive exclusive invites to It's In Our Court Donor Circle events
- Logo placement "Founders Level" sponsorship on ALL Montclair Village Association produced events in 2021-2022
- Ten dedicated acknowledgements on Montclair Village Association social media, newsletter, and MontclairVillage.com



\$25,000 Beautification Benefactor

- 16" x16" Granite sidewalk installation with Custom Image, Logo and Text
- Receive Logo placement on a permanent Artistic Sidewalk Bench in the Village Plaza
- Custom mosaic placement on decorative planter with both copper and color acknowledgement sign
- Sixteen (three tables) tickets to Commemorative Ribbon Cutting Gala
- Sponsorship recognition at Seasonal Concert Series
- Receive exclusive invites to It's In Our Court Donor Circle events
- Logo placement "Founders Level" sponsorship on ALL Montclair Village Association produced events in 2021-2022
- Host a customized event on the Court at a date of your choosing
- Six dedicated acknowledgements on Montclair Village Association social media, newsletter, and MontclairVillage.com



\$10,000 Architect's Advocate

- 16" x16" Granite sidewalk installation with Custom Image, Logo and Text
- Receive title sponsorship of one public Village Plaza event
- Receive 10 (three tables) tickets to Commemorative Ribbon Cutting Gala
- Logo placement "Founders Level" sponsorship on ALL Montclair Village Association produced events in 2021-2022
- Receive exclusive invites to It's In Our Court Donor Circle events
- Five dedicated acknowledgements on Montclair Village Association social media, newsletter, and MontclairVillage.com

To secure your sponsorship, please contact MVA Executive Director, Daniel Swafford, Daniel@MontclairVillage.com via email or phone (510) 339-1000.

You may also donate securely online via PayPal to the campaign by visiting this link: PayPal.me/MontclairVillage

Please be sure to include your full name, phone number, and mailing information in the notes with the sponsorship level you wish to receive

Montclair Village Association of Oakland is a 501(c)(iii) non-profit charitable corporation – Tax ID # 02-0551618

Major Sponsorship Levels

Feature your Business or Legacy through the headlining Arts & Culture event series. Title Sponsorships now available! Or make possible a permanent installation to ensure the beautiful Village charm remains for years to come. YOUR Major Gift enables Montclair to grow as a destination for All Bay Area residents.

\$7,500 – Montclair Builder – Feature Sculpture Sponsor

- “In Honor Of” centerpiece sculpture on Antioch Court
- 12”x12” Paver Placard with Custom Image or Logo – Concrete Paver Large Size
- Receive ten (two tables) tickets to Commemorative Ribbon Cutting Gala and exclusive invites to Donor Circle events
- Logo placement “Founders Level” sponsorship on ALL Montclair Village Association produced events in 2020-2021
- Recognition listing on the Montclair Village Association website, and MVA Annual Report
- Four dedicated acknowledgements on Montclair Village Association social media and newsletter



\$5,000 Light Up the Night or Park Bench Ranger

- “Made Possible by” – ensconce this new Arts and Culture venue with permanent market style LED lighting in the sky above the Court
- OR Receive Logo placement on sidewalk bench
- 12”x12” Paver Placard with Custom Image or Logo – Concrete Paver Large Size
- Receive eight (one table) tickets to Commemorative Ribbon Cutting Gala and exclusive invites to Donor Circle events
- Logo placement “Founders Level” sponsorship on ALL Montclair Village Association produced events in 2020-2021
- Recognition listing on the Montclair Village Association website, and MVA Annual Report
- Three dedicated acknowledgements on Montclair Village Association social media and newsletter



\$3,000 Festival Philanthropist

- 12”x12” Paver Placard with Custom Image or Logo – Concrete Paver Large Size
- Receive sixteen (two tables) tickets to Commemorative Ribbon Cutting Gala and exclusive invites to Donor Circle events
- Logo placement “Founders Level” sponsorship on ALL Montclair Village Association produced events in 2020-2021
- Recognition listing on the Montclair Village Association website, and MVA Annual Report
- Three dedicated acknowledgements on Montclair Village Association social media, newsletter, and MontclairVillage.com

\$2,500 Art Mosaic Major

- Custom mosaic placement on decorative planter with both copper and color acknowledgement sign
- 8”x8” Brick Paver with Custom Imprint
- Receive two tickets to Commemorative Ribbon Cutting Gala and exclusive invites to Donor Circle events
- Recognition listing on the Montclair Village Association website, and MVA Annual Report
- One dedicated acknowledgement on Montclair Village Association social media, newsletter, and MontclairVillage.com



\$1,500 Antioch Ambassador

- Receive one 8”x8” (medium) brick Custom Image or Logo
- Receive two tickets to Commemorative Ribbon Cutting Gala and exclusive invites to Donor Circle events
- Recognition listing on the Montclair Village Association website, and MVA Annual Report



\$750 Pedestrian Patron

- Receive one 4”x8” (small) brick with up to three lines of personalized text
- Receive two tickets to Commemorative Ribbon Cutting Gala and exclusive invites to Donor Circle events

\$500 Donor Circle

- Receive two tickets to Commemorative Ribbon Cutting Gala and exclusive invites to Donor Circle events

SPONSORSHIP PLEDGE FORM

Montclair Village Plaza Campaign

PLEASE PRINT CLEARLY



NAME

ADDRESS

ZIP CODE

PHONE

EMAIL

DATE

AFFILIATED ORGANIZATION

I/We wish to support the **VILLAGE PLAZA - ANTIOCH COURT IMPROVEMENT PROJECT** with a total contribution of \$_____ as follows:

☐ \$_____ to be paid in _____ monthly/annual (please circle) installments of \$_____ commencing _____

☐ \$_____ to be paid in a single payment on or by _____

I/We would like to make a gift of Publicly Traded Shares (the office will contact you) with an estimated value of \$_____

☐ Other gift _____

Method of Payment

☐ My check is enclosed ☐ My post-dated check(s) is/are enclosed

(Make checks payable to Montclair Village Association and write on the memo line "For Antioch Court Project")

☐ Please use my credit card ☐ Visa ☐ Mastercard

CARD NO. _____

EXPIRATION _____

3 DIGIT CID (ON BACK OF CARD) _____

NAME & BILLING ADDRESS (IF DIFFERENT FROM ABOVE) _____

☐ Please send me a reminder when next payment is due

☐ I am interested in knowing more about these types of gifts:

☐ Shares or Stocks ☐ Bequests ☐ Real Property ☐ Gifts from your IRA or other Retirement Accounts

Complete the following if applicable

In memory of _____ In honor of _____

Please send an acknowledgement card to: NAME _____

ADDRESS _____

CITY _____

ZIP CODE _____

All contributions are deductible for income tax. The Montclair Village Association is a 501c3 non profit (Tax ID 02-0551618)

A charitable tax receipt will be issued to acknowledge your generosity. Donor recognition: All gifts will be recognized. Please print your name(s), organization or honoree exactly as you wish it to appear. Please refer to **MontclairVillage.com** for more information or ☐ I/We wish my/our gift to remain anonymous.

Contributor(s) Signature(s) _____

Please mail this information to: Montclair Village Association, 1980 Mountain Blvd, Suite 205, Oakland, CA 94611